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Pennsylvania Public Utility Commission Approves ClearChoice Energy as a Conservation Service Provider

Pittsburgh, PA (March 31, 2009) - ClearChoice Energy is pleased to announce it has received official approval from the Pennsylvania Public Utility Commission of its application to register as a Conservation Service Provider.

As a registered CSP, ClearChoice Energy is eligible to advise electric distribution utilities in Pennsylvania and/or provide consultation, design, administration or management services relating to utilities energy efficiency and conservation plans.

ClearChoice Energy will be providing a variety of services to utilities including:

- Load curtailment measures to reduce electric demand and consumption through demand response programs;
- Sponsorship of energy efficiency resources and distributed generation into PJM Interconnection's Reliability Pricing Model auctions;
- Registration and management of energy efficiency and renewable energy certificates under Pennsylvania's Alternative Portfolio Standards;
- Registration and management of NOx allowances arising from alternative energy under Pennsylvania's implementation of the Clean Air Interstate Rule;
- Single or pooled energy efficiency financing programs to finance up to 100% of the cost of the project or project pool.

ClearChoice Energy is a certified, woman-owned business headquartered in western Pennsylvania, and is a member of the PJM Interconnection, L.L.C. ClearChoice Energy focuses on originating supply from governmental entities and the non-profit market segments as a means of developing a portfolio of demand-side resources.

Carolyn Pengidore, President of ClearChoice Energy, adds "We are proud to be recognized as a leading provider of services related to energy efficiency and conservation during a time when these issues are taking center stage across the nation and the world."

ClearChoice Energy's application and technical qualifications can be found on the website of the Pennsylvania Public Utility Commission at www.puc.state.pa.us under Docket No. A-2009-2092083.

For more information on ClearChoice Energy and its services visit www.clearchoice-energy.com or call 1-888-513-5552. ###